

# Solata Engagement Manager

All the tools you need to communicate, track, measure, and reward—using whatever award platform meets your needs.

**Solata Engagement Manager** provides everything you need to run an incentive program for consumers, channel partners, salespeople, and employees. **Solata Engagement Manager** is awards-neutral: it can plug directly into almost any incentive award catalog, including solutions offered by almost any incentive or reward supplier, and even multiple suppliers.

**Solata Engagement Manager** can integrate directly with the **Solata Target Seller** customer relationship management system, or communicate with almost any database used by your organization to track performance. You can upload performance data in Excel or use Web services to share information electronically.

**Solata** provides the ability to customize that you'd expect from a full-scale enterprise solution without the cost.

## Key Features

**Solata Engagement Manager** provides all of the key incentive program facets except for rewards, letting you select whatever award solutions make sense for your needs. **Solata** manages every aspect of the program from communications to tracking, including:

1. The Web site featuring the key information about your program, how people qualify, rules, and how-to information participants can use to perform better.
2. A system for uploading points based on performance, either seamlessly from the Solata Target Seller, or from any CRM, spreadsheet, or other open-architecture database.
3. The means for registering people, assigning User Names and Passwords, and sending out personalized standing reports and other useful communications.



4. A means for directing people to whatever reward platform you select, including redemptions, and award tracking.
5. An easy means to set up quizzes and surveys to track engagement and knowledge about your program.
6. Easily supports multiple programs and provides customized performance dashboards.

## Agency Solutions Available

**Solata Engagement Manager** can support a single company's needs, or comes in a special version for incentive companies, promotional products distributors, and other consultants who seek a highly customized enterprise solution at an affordable price.

Learn more about what Solata can do for your organization. Contact Jim Kilmetis by e-mail at [jkilmetis@solatatech.com](mailto:jkilmetis@solatatech.com) or telephone at 914-591-7600, ext. 229.

