



# 5<sup>th</sup> ANNUAL REWARDS & RECOGNITION EXPO

APRIL 30-MAY 1, 2011  
Maritz Campus and  
Sheraton at Westport

St. Louis, Missouri

Co-located with the Recognition  
Professionals International  
Annual Conference,  
April 29 - May 2, 2012



*A unique opportunity for rewards and recognition suppliers to meet with top incentive and recognition buyers in an intimate, relaxed environment, and to tap into the expanding recognition marketplace.*

## The Opportunity

The Rewards & Recognition Expo is designed to provide a unique networking and selling opportunity for leading suppliers by:

- Hosting qualified buyers and sales and marketing professionals from leading incentive, promotion and recognition companies who are required to have a pre-established number of meetings.
- Expanding the audience to include the leading 150 or more end-users, incentive companies and recognition company professionals who attend the Recognition Professionals International Annual Conference.
- Creating a special networking opportunity for suppliers, incentive companies and recognition buyers in a special pre-event luncheon.
- Holding the event on the campus of Maritz, one of the world's leading incentive companies, providing exhibitors with unique access to Maritz management.
- Inviting top promotional products distributors and end-users in the Greater St. Louis metropolitan area.
- Incorporating a unique, interactive education format and evening events that provide prime opportunities to get to know new potential customers and their needs.
- Providing a unique, turnkey "conversation center" exhibit format, including signage, so that all you have to do is show up with your key sales materials.



## Who Can Benefit?

The Rewards & Recognition Expo is designed for:

- Brands
- Distributors and Wholesalers
- Suppliers of Incentive and Recognition Technology and Services

## For Information

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Produced by

**ENTERPRISE**  
ENGAGEMENT ALLIANCE

Co-Located with



Recognition Professionals  
International  
Annual Conference



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## Exhibit Options and Costs

Suppliers can select from between two options:

**SINGLE CONVERSATION CENTER\***  
\$5,500 plus \$250 auction prize for the Recognition Professionals International annual fundraiser at the conference with recognition for your company at the event (10' by 10').

**DOUBLE CONVERSATION CENTER\***  
\$7,500, plus the \$250 auction prize (Approximately 10' by 20').

Exhibit fees include dinner and reception costs for the Monday, April 30 Networking Event, as well as lunch and refreshments on both days of the Expo.

*\*Add additional \$500 for new exhibitors (those that did not exhibit in the 2010 and/or 2011 Rewards & Recognition Expo in N.Y. or anyone who books after Jan. 1, 2012.)*



## A Unique, Time-Efficient Way to Reach Top Buyers

The Rewards & Recognition Expo is designed to maximize your time efficiency. Since there is virtually no set-up, you can minimize your stay to two nights.

### MONDAY, APRIL 30

**Morning:** Plenary Interactive Session on Engagement and Recognition involving all RPI and R&R Expo attendees.

**Noon:** A special luncheon with RPI Annual Conference attendees and Hosted Buyers.

**1-5 pm:** Exhibits open to Hosted Buyers and RPI attendees.

### TUESDAY, MAY 1

**8:30 am-9:45 pm:** Special interactive session between incentive Suppliers and Sellers on Promoting Effective Use of Noncash Rewards.

**10am-3pm:** Exhibits (Lunch will be available on the show floor)

## A Turnkey Exhibit Package

Your sponsorship program includes:

- Conference round table, chairs, signage
- A translucent barrier between you and your neighbors to increase privacy
- Two Hosted Buyers you can designate
- Electricity and Internet access
- Complimentary registration for non-hosted buyers you'd like to invite

## Turnkey Simplicity

Everything is included. Exhibitors need only show up with sales materials. There are no drayage, labor, electric, or Internet-access costs.

Contact Nick Gazivoda at 914-591-7600, ext. 238 or [Nick@sellingcommunications.com](mailto:Nick@sellingcommunications.com) • [RewardsandRecognitionExpo.com](http://RewardsandRecognitionExpo.com)