

**NEW YORK
INCENTIVE**
rewards & recognition
& show
The Brand Engagement Expo

Command Attention With At-Show Banners and Billboards

As the marketplace for the sales, marketing and corporate worlds, The New York Incentive Rewards & Recognition Show provides an unparalleled branding opportunity for the world's leading buyers. To benefit from greater product awareness, exhibitors have the opportunity to select from an array of high-impact on site signage.

Prime Locations

All exhibitor signage is located in the public areas of the Hilton New York in the hallway towards registration and the main exhibitor floor. For availability of specific locations, contact Nick Gazivoda at 914-591-7600, ext 238.

Ad Design & Production

All costs include display space, installation and dismantling only. The decorator will produce signs and banners without the additional shipping and drayage costs as well as custom graphics at competitive rates. If custom graphics are provided by an external supplier, additional material handling costs will be applied to those shipments.

A Format for Every Budget

Banner	8' x 3'	\$1600
Floor Showboard (Single Panel)	8' x 3'	\$1400
Window Clings	8' x 3'	\$1400
Columns (Four Panels)	8' x 38.5'	\$3100
Aisle Banners	3' x 5'	(Four Signs) \$5000



Learn more about what Selling Communications can do for your organization. Contact your SCI Account Representative, or e-mail Jim Kilmetis at jkilmetis@info-now.com or call him at 914-591-7600, ext. 229.

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